

# FAYE MOYER

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Andover, Massachusetts | fkmoyer@verizon.net

## SUMMARY

Experienced Graphic Designer, with strong design, computer, and problem-solving skills

## PROFICIENCIES

Adobe Creative Suite (InDesign, Photoshop, Illustrator & Acrobat)

Corel Graphics Suite (Draw & Paint)

Web Design (Dreamweaver, HTML, CSS & WordPress)

Microsoft Office (Word, Excel & PowerPoint)

Able to perform on both the PC and Apple platforms

## ASSETS

Used to tight deadlines

Detail oriented

Multitasker

Quick to learn new programs and processes

Excellent troubleshooter

Experience working in remote and office settings

## EXPERIENCE

### Graphic Designer

*Packaging Specialties | Newburyport, MA | 2/2022 - Present*

- Created proofs and designed for hotstamp, ink and screen printing of bags and boxes

### Graphic Designer & Marketing Manager

*MNC Screenprinting | Groveland, MA | 9/2020 - Present*

- Worked to get start-up screen printing shop get off the ground creating a social media presence, website and printed marketing materials
- Graphic design, website design and social media management for local clients

### Designer

*3Step Sports, LLC | Wilmington, MA | 4/2019 - 9/2020*

- Designed, created mock-ups, and color separations for screen printing of apparel
- Designed logos and marketing material for parent company owned sports teams, leagues, tournaments and events
- Created in-house marketing pieces and was part of the team that re-branded 3Step Sports in 2019

### Senior Art Director

*Recourse Communications, Inc. | Beverly, MA | 5/2000 - 3/2019*

- Communicated and worked with clients, existing and prospective, to provide effective print and interactive creative solutions
- Created in-house marketing pieces and was part of the team that re-branded company
- Researched, instructed-on and implemented best-practices for multiple departments
- Created graphics and readied posts for use on Social Media platforms
- Researched and worked with numerous print vendors in the U.S. and Canada

### Graphic Designer

*Community Newspaper Company | Needham, MA | 10/1995 - 2/2000*

- Created retail ads in deadline oriented environment

## EDUCATION

### Bachelor of Fine Arts - Graphic Design

University of Massachusetts Lowell | 2/1992 - 5/1995

### Associate of Science - Commercial Art

Endicott College: 8/1988 | 5/1990